



The Effective Directories

puts your business directly into the hands of local people.

- Adverts start from £19 per month
- Delivery to over 43,000 homes
- Guaranteed distribution
- Tailor-made packages
- Leaflet distribution
- High quality gloss finish
- FREE business listing on our website (package bookings only)

“We have incorporated the Directory in our planned communication for a number of years. The team are incredibly helpful and produce a very professional directory, at great value prices with guaranteed on time delivery”

Kate Pepper - Sandbach Town Council

“I have been using The Effective Directories for a number of years and am genuinely very happy with the response I get from the magazines, which is why I keep it running year after year - The local leads I get are a great boost to my business!”

Tony, C&N Domestic

	1 month		3 month package *saving 10%		6 month package *saving 15%		12 month package *saving 20%	
	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour
Full page	£95	£113	£256	£305	£484	£575	£912	£1084
Half page	£59	£72	£159	£194	£300	£367	£566	£691
Quarter page	£36	£47	£97	£126	£183	£239	£345	£451
Eighth page (starter)	N/A		£58		N/A		N/A	
Centre pages (full colour)	£130 each page		£351		£663		£1248	
	£209 two pages		£526		£994		£1872	
Front cover (full colour)	£231 full page		N/A		N/A		N/A	
Back cover (full colour)	£166 full page		N/A		N/A		N/A	
Inside front & back cover (full colour)	£130 per page		£351		£663		£1248	

Further discounts available when booking multiple areas

All major Credit/Debit cards accepted



*Can be different copy for each month. The discount is for booking the space.

Advert sizing

	Height (mm)	Width (mm)
Full Page	195	133
Full Page Bleed*	210	148
Front Cover*	176	148
Half Page (portrait)	195	64
Half Page (landscape)	95	133
Quarter Page (portrait)	95	64
Quarter Page (landscape)	45	133

*3mm bleed should be added to all edges

The Effective Directories

01270 765619 or 07983 377644

Email: andrea@theeffectivedirectories.co.uk

www.theeffectivedirectories.co.uk



The Effective Directories Ltd
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Want to attract more customers?



Draw in your target audience with

The Effective Directories

- ✓ Receive regular business enquiries
- ✓ Increase your sales
- ✓ Affordable advertising

“ Cheshire Lasers has been using the Effective Directories for advertising our treatments for several years now. We find it a great way of educating potential clients about our treatments. We recommend the Effective Directories to advertise to the local community. ”

Dr Teri Johnson



“ The Directories are useful publications to have in the home or workplace as you can find local small businesses which you can trust, my business has benefited from the magazines, gaining an increase in sales and new customers. ”

Alfie, Heath Road Garage

Adverts start from as little as **£19** per month

Our pricing structure means you can advertise in our magazines in a way tailored to suit your needs.

We can offer you packages and payment options to spread the cost of your advertising. We offer a special starter advert as well as Quarter, Half and Full Page adverts.

Contact us now to discuss your needs!

The Effective Directories
www.theeffectivedirectories.co.uk

- **Sandbach** distributed to 9,000 homes
- **Congleton** distributed to 10,000 homes
- **Holmes Chapel** distributed to 4,000 homes
- **Winsford** distributed to 10,000 homes
- **Northwich** distributed to 10,000 homes

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